

10 REASONS TO BUY OUR WINDOWS

GEORGE KENT WINDOWS

1) TRUST

Serving the community for over 60 years

2) **PROMOTIONS** – We continually offer new promotions.

3) WARRANTY

Our windows carry a **lifetime** warranty on **material & Labor and are Fully Transferable & Non Prorated.**

Lifetime GLASS BREAKAGE warranty (material and labor).

4) ENERGY MANAGEMENT

Our focus is on improving the **energy efficiency** of your home while ensuring you get the best **return on your investment** through future energy savings.

5) ENERGY STAR RATED

All our windows carry the **Energy Star label.**
All our windows are Zone D,C or B including when Grids are added.
Our windows carry the highest possible energy efficiency rating **in Canada and are approved for installation as far as the North Pole. See www.eco-action.gc.ca**

6) CSA CERTIFICATION

Our window is **one of the few in Ontario** that is certified with published test results that are **scrutinized by the government to ensure consistent quality through annual audits.**

7) PRODUCT RANGE

Our premium product being triple glass with **Low E Glass & Argon gas with Super Spacer “S” Class.**
Our standard line also carries our “Energy Package” in a two pane glass.

Maintenance free jambs & casings with full tear-outs

8) SPECIALTY PRODUCTS

“Simply clean” glass, the revolutionary glass that cleans itself. Wide range of glass options, grids and shapes for every window.

9) INSURANCE

We carry all the proper WSIB and General Liability Insurance.

10) FINANCING

Extremely competitive programs tailored to meet your needs.

COMPETITION

The average company has been in business less than 5 years. Competitors offer Free Low E and / or Argon Gas which are standard in all our windows.

Most are limited warranties, pro rated **material & labor & many are not transferable.**
A labor warranty should match the material warranty.
Most box stores offer 1 year labor warranties.

Most competitors do not offer a glass breakage warranty.

Most companies just want to sell you a window or advertise Energy Glass but don't include Argon gas just Low E glass.

Most of our competitors are Zone B but many do not qualify when grids are added to the glass.

Most windows are CSA approved but not certified. There is a huge difference between the two. Don't be misled.

Many either don't offer triple glazing or discourage it because of delays in delivery or their cost is excessive.

Most offer wood jambs & casings that require periodic painting

Most manufacturers have limited options or carry older hardware & glass packages.

Many contractors carry little if any insurance putting the **consumer at risk** in the event of an accident.
Always ask to see their WSIB Certificate.

Most dealers offer financing programs but be sure the interest rates and effective dates are clearly stated.
Interest rates at Box stores ranges from 24%-28.8% retroactive to the original purchase transaction date.